



MEETING POSTING



TOWN OF NANTUCKET

Pursuant to MGL Chapter 30A, § 18-25

All meeting notices and agenda must be filed and time stamped with the Town Clerk's Office and posted at least 48 hours prior to the meeting (excluding Saturdays, Sundays and Holidays)

Committee/Board/s | CABLE ACCESS ADVISORY COMMITTEE

Day, Date, and Time | THURSDAY, MARCH 7, 2019 AT 10:30 AM

Location / Address | PSF COMMUNITY ROOM, 4 FAIRGROUNDS ROAD

Signature of Chair or Authorized Person | GREGG TIVNAN

WARNING: IF THERE IS NO QUORUM OF MEMBERS PRESENT, OR IF MEETING POSTING IS NOT IN COMPLIANCE WITH THE OML STATUTE, NO MEETING MAY BE HELD!

AGENDA

Please list below the topics the chair reasonably anticipates will be discussed at the meeting

I. CALL TO ORDER

II. ACCEPTANCE OF AGENDA

III. ANNOUNCEMENTS

1. This Committee Meeting is Being Video/Audio Recorded

IV. PUBLIC COMMENT

V. NEW BUSINESS

VI. APPROVAL OF MINUTES

1. None

VII. COMCAST CABLE LICENSE RENEWAL

1. Review of Public Information Session comments from March 6, 2019 4:30pm
2. Review of Select Board comments from March 6, 2019 6:00pm
3. Review of Draft Business Plan

VIII. ADJOURNMENT

Cable Television License Agreement
Update for March 6, 2019 Select Board Meeting
as of 2/27/19

Following are bullet points of the Comcast, Inc. Cable Television License renewal negotiation preparation efforts:

- Information on the Cable Access Advisory Workgroup can be found at www.nantucket-ma.gov/960/Cable-Access-Advisory-Workgroup
- Comcast independently operates subscription cable television services on Nantucket.
- Per the Cable Communications Policy Act of 1984, a cable provider in a municipality must provide the opportunity for the municipality to operate franchise cable services (also called a PEG Channel - Public, Education, and Government) through franchise fees up to 5.0% on each subscriber *if* the municipality contracts for it.
- The Town executed a Cable Television License with Comcast for PEG in 10/14/2009 with a 3.0% franchise fee towards the operation of a PEG Channel. This contract is for cable television services only and does not include internet service. The current contract can be found on the Town's website under *Community > Nantucket Community Television* (<http://www.nantucket-ma.gov/1088/Nantucket-Community-Television>).
- The Town publicly bid for a PEG Access Corporation in 2010. Nantucket Community Television won the bid (<https://nantucketcommunitytelevision.org/>).
- Comcast Cable Television License for PEG expires 10/13/2019.
- Comcast notified the Town of the contract expiration and renewal process on 3/13/17.
- This renewal process is an opportunity for the Town to partner with Comcast for improved and expanded cable and PEG Channel services including software and hardware upgrades.
- The Select Board has final approval over the negotiated renewal agreement.
- Per the Cable Communications Act of 1984, Section 626 the issuing authority (the Town) and the cable provider (Comcast) are compelled to reach a renewal agreement through a formal process that takes over 18 months to properly conduct. This begins the Town's "ascertainment" period with a cable access workgroup.
- The cable access workgroup as established by Town Administration consists of: Gregg Tivnan, Lisa Getter, Florencia Rullo, Linda Rhodes, Jenn Ericksen, Karen McGonigle, Andrew Cromartie and Jason Bridges. In addition to multiple calls with counsel and staff the workgroup has met nine times to create a public survey and address the business plan.
- Attorney William Solomon (a cable television license specialist who has negotiated numerous municipal cable licenses) is hired to assist with the creation of the business plan.

- Attorney William Hewig/KP Law will draft the license agreement.
- The proposed business plan includes:
 - 10-year term
 - Request to increase the franchise fee from 3.0% to 5.0% for operation of the PEG channel.
 - Current revenue at 3.0% is approximately \$320,000/year.
 - Additional 2.0% estimated to increase PEG revenue approximately \$200,000/year.
 - Increase to Limited Basic Cable subscribers is \$4.56/year.
 - Increase to Basic Expanded Cable subscribers is \$16.80/year.
 - Approximately \$940,000 in capital requests over 10 years is being requested. This is calculated at \$50.00 per Comcast subscriber over 10 years, or roughly an additional \$0.41 per month. Capital requests are in the following categories:
 - 4 FG Community Room Equipment Upgrades (\$55,000)
 - 2 FG Conference Room Equipment Installation (\$10,000)
 - LGI Equipment Upgrades (\$38,000)
 - Portable Broadcasting Equipment (\$88,000)
 - Fiber Optic Upgrades or New Installation to Municipal Buildings (\$199,000)
 - Cablecast Playback Improvements (\$49,000)
 - Studio Control Room Upgrades (62,000)
 - Editing Equipment (\$104,000)
 - Studio Equipment (\$114,000)
 - Studio Renovations (\$220,000)
- The timeline to completion remains similar:
 1. Subscriber Survey..... Completed January 2018
 2. Distribute Subscriber Survey.....April 2018 tax bills/2018 ATM/Online
February-September
 3. Draft Business Plan..... Summer 2018
 4. Survey Results..... Sept./Oct. 2018
 5. Finalize Draft Business Plan November 2018
 6. Public Outreach..... March/April 2019
 7. Begin Negotiations with Comcast..... April/September 2019
 8. Complete Negotiations..... September 2019
 9. Contract Executed..... October 2019

NANTUCKET CABLE SUBSCRIBER FACT SHEET

- The Nantucket Data Project estimates 17,200 residents live here year-round (the population climbs as high as 46,580 in the summer).
- About 10,000 subscribers pay for Comcast TV service on Nantucket.
- Comcast Limited Basic Cable costs \$19 (before taxes) on Nantucket and is the lowest tier of television service from Comcast. Beyond this level, prices are regional, not county-specific. In other words, all non-Limited Basic prices are the same across New England.
- Nantucket Comcast customers pay a franchise fee on the television portion of their bill, 100% of which comes back to Nantucket to fund Nantucket Community Television (NCTV). This fee comes from a 3% charge applied to the following sum, before taxes and fees:
 - The Television portion of their Comcast bill (including equipment rental fees)
 - Regional Sports Fee (\$8.25, doesn't apply to Limited Basic Cable)
 - Broadcast TV Fee (\$9.75).
- The most common TV plan on the island is Basic Expanded. It costs \$69.95 before taxes and fees.
- Limited Basic Cable currently pays ~\$6.84/yr for Franchise Fees; at 5% it would increase by \$4.56/yr. for a total of ~\$11.40 (\$0.95/month)
- Basic Expanded Cable currently pays ~\$25.20/yr for Franchise Fees; at 5% it would increase by \$16.80/yr. for a total of ~\$42.00 (\$3.50/month)
- The Everything Plan pays ~\$56.64/yr for Franchise Fees; at 5% it would increase by \$37.76/yr. for a total of ~\$94.40 (\$7.89/month)
- Every town on the Cape & Islands has 4.5% and higher for their Franchise Fees except for Bourne, which only has 3%.
- Martha's Vineyard collects 5% for their Franchise Fee. Their Executive Director says, "Everything we have is because of the 5%."

NANTUCKET CABLE SUBSCRIBER FACT SHEET

Town Name	Franchise Fee	Town Name	Franchise Fee
Barnstable	5%	Mashpee	4.5%
Boston	5%	Orleans	4.75%
Bourne	3%	Plymouth	5%
Brewster	4.75%	Provincetown	4.5%
Chatham	4.5%	Sandwich	4.5%
Dennis	4.5%	Truro	4.75%
Eastham	4.75%	Wareham	4.5%
Falmouth	4.5%	Wellfleet	4.75%
Harwich	4.5%	Yarmouth	4.5%
Martha's Vineyard	5%		

Capital Plan

QTY	#	DESCRIPTION		PRICE	TOTAL	
STUDIO EQUIPMENT						
6	PXW-FS 7M2	Sony PXW-FS7M2 XDCAM Super 35 Camera System	Cameras	\$8,998.00	\$53,988.00	
6	QDG256 E/J	Sony 256GB XQD G Series Memory Card	Media Capture	\$460.00	\$2,760.00	
3	SELP18 110G	Sony E PZ 18-110mm f/4 G OSS Lens	Lenses	\$3,498.00	\$10,494.00	
3	SEL702 00GM	Sony FE 70-200mm f/2.8 GM OSS Lens	Lenses	\$2,598.00	\$7,794.00	
4	KIT-2GF -120U	Kino Flo 4Bank 4' Gaffer 2-Light Kit	Lighting	\$2,932.50	\$11,730.00	
4	IB508-V 2-KIT	ikan IB508-v2 Bi-Color LED 3-Light Studio Kit	Lighting	\$1,449.00	\$5,796.00	
6	495	Sachtler System FSB 6 Fluid Head with Sideload Plate, Flowtech 75 Carbon Fiber Tripod with Mid-Level Spreader and Rubber Feet	Tripods	\$2,071.00	\$12,426.00	
6	MON-70 2	SmallHD 702 Bright On-Camera Monitor	Monitor	\$1,499.00	\$8,994.00	
					Subtotal	\$113,982.00
STUDIO CONTROL ROOM						
2		Tricaster TC1 SP, NEWTEK	Production System	\$22,000	\$44,000	
8	1AA81A 8#ABA	HP Z32 31.5" 16:9 4K UHD IPS Display	Monitors	\$826.67	\$6,613.36	
6	SDI-105 0	Pearstone 100' SDI Video Cable - BNC to BNC	Cables	\$24.95	\$149.70	
6	SDI-110 0	Pearstone 100' SDI Video Cable - BNC to BNC	Cables	\$54.95	\$329.70	
2	PROFX1 6V2	Mackie ProFX16v2 16-Channel Sound Reinforcement Mixer with Built-In FX	Sound Board	\$449.99	\$900	
1		Panels Package (to build set)	Studio Set	\$10,000	\$10,000	
					Subtotal	\$61,993
EDITING SYSTEM						
4	Z0UR-1 8C-14-B H	Apple 27" iMac Pro with Retina 5K Display (Late 2017)	Staff Computers	\$9,599.00	\$38,396.00	
10	MQ2Y2L L/A	Apple 27" iMac Pro with Retina 5K Display (Late 2017)	Member Computers	\$4,999.00	\$39,992.00	
4	Z0V0-M R9325-B H	Apple 15.4" MacBook Pro with Touch Bar (Mid 2018)	Staff Laptops	\$2,699.00	\$10,796.00	
4	0G1008 7	G-Technology G-SPEED Shuttle 48TB 4-Bay Thunderbolt 3 RAID Array (4 x 12TB)	Storage	\$3,799.95	\$15,199.80	
					Subtotal	\$104,383.80
PORTABLE ENG GEAR						

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6	PMW-30 0K1	Sony PMW-300K1 XDCAM HD Camcorder	Staff Cameras	\$7,699.00	\$46,194.00	
10	2217C0 02	Canon XA15 Compact Full HD Camcorder with SDI, HDMI, and Composite Output	Member Cameras	\$1,799.00	\$17,990.00	
6	ATOMS HGFL2	Atomos Shogun Flame 7" 4K HDMI/SDI Recording Monitor	External Recorders	\$995	\$5,970.00	
10	AVX-MK E2 SET-4-U S	Sennheiser AVX Camera-Mountable Lavalier Pro Digital Wireless Set (MKE2 Lavalier)	Audio Gear	\$899.00	\$8,990.00	
6	SUP424 SR	Sirui P-424SR Carbon Fiber Photo/Video Monopod	Monopod	\$259.00	\$1,554.00	
4	SWATE MTVST U/HD	Blackmagic Design ATEM Television Studio HD	Broadcasting	\$995	\$3,980.00	
2	TR2	Spider TR2 Tripod Riser	Tripod	\$1,595	\$3,190.00	
					Subtotal	\$87,868.00
		4 FAIRGROUNDS, COMMUNITY ROOM UPGRADE				
8	SRG-36 0SHE	Sony SRG360SHE Triple-Stream PoE+, Full HD PTZ Camera 3G-SDI, HDMI	PTZ Camera	\$2,925	\$23,400	
4	MCX-50 0	Sony MCX-500 4-Input Global Production Streaming/Recording Switcher	Broadcasting	\$2,200	\$8,800	
4	RM-IP50 0/1	Sony RM-IP500/1 Professional Remote Controller for Select Sony PTZ Cameras	Broadcasting	\$2,625	\$10,500	
14	MX412D /C	Shure Cardiod 12" Goosenecks	Microphones	\$288.00	\$4,032	
4	Z0VD-M RE4-BH	Apple 13.3" MacBook Air with Retina Display (Late 2018, Space Gray)	Staff Laptops	\$1,449	\$5,796	
2	SEL702 00GM	LG LJ5100-Series 49"-Class Full HD LED TV	TV Monitoring	\$379.00	\$758.00	
2	PROFX1 6V2	Mackie ProFX16v2 16-Channel Sound Reinforcement Mixer with Built-In FX	Sound Board	\$449.99	\$900	
4	BDLKUL SDZMIN REC	Blackmagic Design UltraStudio Mini Recorder	Converter	\$145	\$580	
					Subtotal	\$54,766
		2FG UPGRADE				
2	PT20XS DIGYG2	PTZ OPTICS 20X camera	Camera	\$1,699.00	\$3,398	
10	MX412D /C	Shure Cardiod 12" Goosenecks	Microphones	\$288.00	\$2,880	
2	PROFX1 6V2	Mackie ProFX16v2 16-Channel Sound Reinforcement Mixer with Built-In FX	Sound Board	\$449.99	\$900	
2	Z0VD-M RE4-BH	Apple 13.3" MacBook Air with Retina Display (Late 2018, Space Gray)	Staff Laptops	\$1,449	\$2,898	
2	BDLKUL SDZMIN REC	Blackmagic Design UltraStudio Mini Recorder	Converter	\$145	\$290	
					Subtotal	\$10,366
		LGI ROOM UPGRADE				

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6	SRG-30 0SE	Sony SRG300SE 1080p Desktop & Ceiling Mount Remote PTZ Camera (Black)	PTZ Camera	\$2,625	\$15,750	
4	SWATE MPSW1 ME4K	Blackmagic Design ATEM 1 M/E Production Studio 4K	Broadcasting	\$2,495.00	\$9,980.00	
4	SWATE MTVST U/HD	Blackmagic Design ATEM Television Studio HD	Broadcasting	\$995	\$3,980.00	
2	Z0VD-M RE4-BH	Apple 13.3" MacBook Air with Retina Display (Late 2018, Space Gray)	Staff Laptops	\$1,449	\$2,898	
12	MX412D /C	Shure Cardiod 12" Goosenecks	Microphones	\$288.00	\$3,456	
2	PROFX1 6V2	Mackie ProFX16v2 16-Channel Sound Reinforcement Mixer with Built-In FX	Sound Board	\$449.99	\$900	
2	SEL702 00GM	LG LJ5100-Series 49"-Class Full HD LED TV	TV Monitoring	\$379.00	\$758.00	
2	BDLKUL SDZMIN REC	Blackmagic Design UltraStudio Mini Recorder	Converter	\$145	\$290	
					Subtotal	\$38,012
		Cablecast Playback System				
2		TelVue HyperCaster™ - AIO-B2000-4	Broadcast Server	\$24,800	\$49,600	
					Subtotal	\$49,600
		Fiber Optic				
		Line from Nantucket High School (10 Surfside Road) to TV Station (9 Bayberry Court)	Fiber Optic Line	\$14,480	\$14,480	
		Line from the Police Safety Building (4 Fairgrounds) to the Airport Terminal (14 Airport Road)	Fiber Optic Line	\$36,750	\$36,750	
		Line from the Town Building (16 Broad St.) to the Brant Point Hatchery (End of Easton St. Walk)	Fiber Optic Line	\$16,475	\$16,475	
		Line from the Police Safety Building (4 Fairgrounds) to the Department of Public Works (88 Madaket Road)	Fiber Optic Line	\$131,790	\$131,790	
					Subtotal	\$199,495
					TOTAL	\$ 720,465.48
		RENOVATIONS				
1		Build out for Voice Over Booth at TV Station		\$20,000	\$20,000	
1		Basement Buildout at TV Station		\$200,000	\$200,000	
					Subtotal	\$220,000
					TOTAL	\$ 940,465.48