

## Coastal Resilience Advisory Committee Education Sub-Committee Meet 2/6/20

Committee members present. Sarah Bois, Graeme Durovich. Mary Longacre absent

Staff present. Vince Murphy

Public present. R.J. Turcotte from Nantucket Land Council.

Called to order at 3.55.

Minutes from 1/10/20 approved with one spelling change.

### Discussion

Sarah wants to talk about types of brochures/ leaflets. Who to aim them at. Mainly homeowners. What about renters, visitors, organizations and businesses, school age kids.

Graeme talked about what we can do. Not storing hazardous materials in your basement. What can you do to protect your own home? What can a person do to enhance community resilience? Outside the home. What can be done with landscaping? Rain barrels and ponds to hold/ retain water. Clean gutters, move water quickly and store a little. Help people feel good about the work they can do.

Sarah. CRP and recommendations to the SB are bigger issues. This education work will focus on the actions regular people can do.

Sarah like quick and easily interrupted data. A simple one-page document. Back and front.

Sarah. Meeting in a box. Talking points that anyone can take and use to understand climate change and coastal resilience, climate resilience. Sarah like examples of how other municipalities explain information.

Graeme. Simple graph of a house of how to make your house resilient (example in **Appendix 1**).

Vince to check on a simple budget of \$3-400 for printing materials for CARC education sub-committee for higher quality glossy material. In house printing of simple non-glossy regularly printed material can be done in Natural Resources Dept. Printed material may be branded with the ACK Local sustainability logo, but Vince to check.

Sarah main point keep it simple. Something that can be printed inhouse.

Potential to use Florencia to finish the artistic quality of leaflets.

Going through MDA sheet (**Appendix 1**) of house to work out some content for a Nantucket version. Front of page will be the house diagram. Back of diagram will be a map so know your flooding risk. To be informative, not exhaustive. Mainly things people can do before a flood event. Sarah and Graeme worked through the content of the front page. Back of leaflet. Link on the back of the leaflet to other

resources, including CRAC and other solutions. Other terms and definitions also on the back. May also the mission statement on the leaflet.

Leaflet is short term solution for property owner. Long term solutions could be presented later in a brochure.

Sarah talking about Sea Rise (or C-Rise?) newsletter from New Hampshire coastal adaptation working group.

Sarah to make a basic structure of leaflet and sent it to Vince to send around. Talk about it again at the next meeting.

**Public comment.**

R.J. comment. Critical to put it in layman's terms. Links and FEMA stuff alter. What can you tell you contractor to do?

**Suggestions for next meeting.**

Review of the homeowner education leaflet.

Investigate other materials that can be put together. More about the facts of what happening. More scientific. SLR, projections, Storm Surge, FEMA zones.

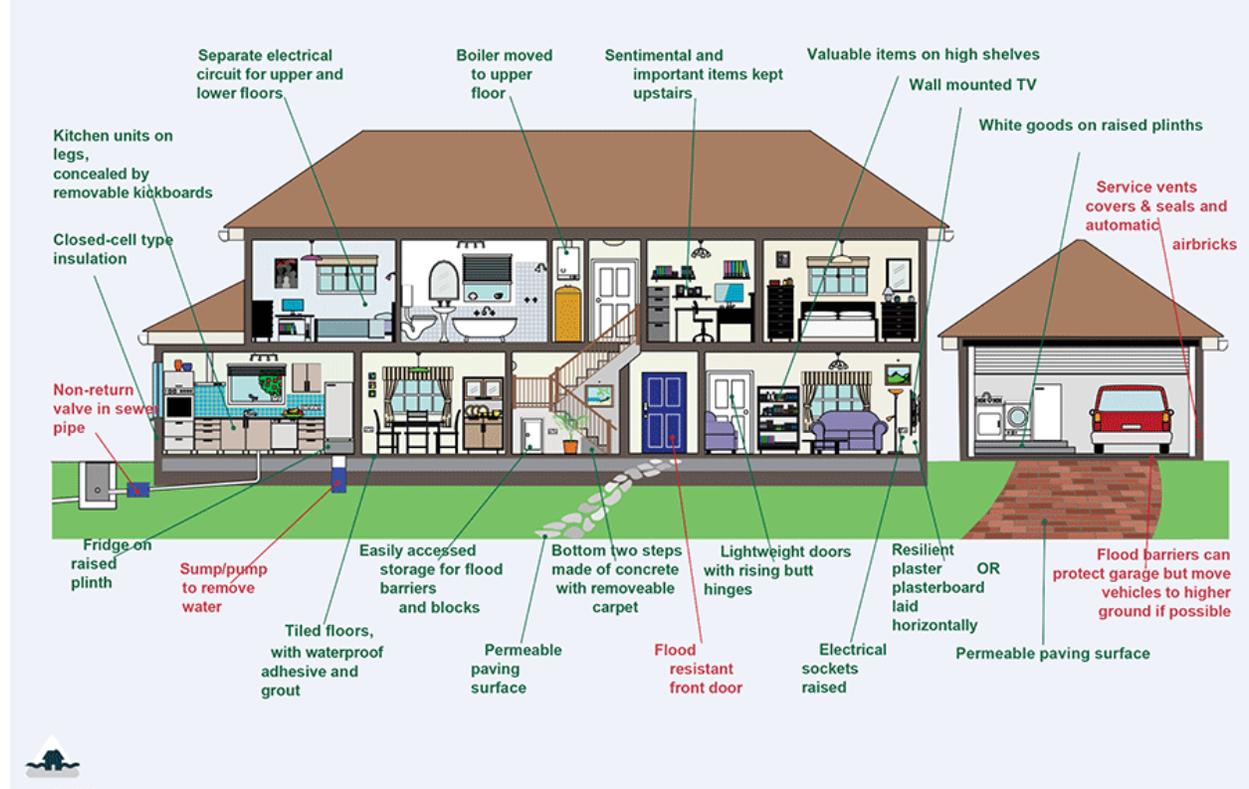
Adjourn at 4.55

## Appendix 1

Example from Graeme and used to discuss what may the front side of a leaflet, with many alterations as discussed by Sarah and Graeme. Mainly altered to what an individual can do for their own property.

### Combined **resistance** and **resilience** measures

- keeping water out for as long as possible buys valuable time to raise / move your belongings



Found here

<https://oxfordre.com/naturalhazardscience/view/10.1093/acrefore/9780199389407.001.0001/acrefore-9780199389407-e-111>