

2020 CENSUS COMPLETE COUNT COMMITTEE
FOR THE TOWN & COUNTY OF NANTUCKET

MEMBERS: Andrew Vorce (Chair); Peter Morrison; Nancy Holmes; Thomas Dixon;
Kelly Cooney; Kristie Ferrantella; Rachel Day; Margaretta Andrews; Joel
Rivera / Vatsady Sivongxay (*alternating MIRA representatives*)

MINUTES

Monday, February 10, 2020

Wannacomet Water Company, 1 Milestone Road, Conference Room – 2:45 p.m.

Purpose: Regular Meeting

ATTENDING MEMBERS: Andrew Vorce (Chair), Rachel Day, Kelly Cooney, Nancy Holmes, Peter Morrison *by phone*, Thomas Dixon

ABSENT: Margaretta Andrews, Kristie Ferrantella, Vatsady Sivongxay

REMOTE PARTICIPATION *by phone*: Peter Morrison

STAFF IN ATTENDANCE: Martha Tirk, CCC Administrator

PUBLIC PRESENT: NONE

I. Call to Order:

II. Establishment of Quorum:

2:55pm

III. Approval of Agenda:

Agenda adopted by **UNANIMOUS** consent.

IV. Approval of Minutes

▪ **January 13, 2020**

MOTION was made by Nancy Holmes and seconded that the 2020 Census CCC does hereby approve the Minutes for the meeting on January 13, 2020.

Minutes adopted by **UNANIMOUS** consent.

V. Public Comments:

NONE

VI. Introduction of Guests

NONE

VII. Action / Discussion Items: (*Votes may be taken*)

A. CCC ADMINISTRATOR REPORT & UPDATES

- "[Train the Trainers](#)" workshop held on January 31, 2020

- Talk of the Town radio interview
- Massachusetts Complete Count Grant Program –Update
- Outreach Efforts (media, events, publicity) & Partnerships
- Fingerprinting logistics for locally hired enumerators

TIRK Additions to report submitted in advance: Inquirer & Mirror will be doing a few stories about the Census and the efforts of the committee. We will also be doing some advertising

Questions about report invited, none asked

GENERAL DISCUSSION:

COONEY: How do multiple households in multiple configurations at one address respond?

TIRK: anyone can call or go online to respond by giving only their street address as an identifier

MORRISON: variety of social/familial arrangements definitely cause confusion, *etc.* because not every “household” can or will speak for the entirety of the occupancy. People may be indifferent. Hope is that our assistance centers, especially at Stop & Shop, will serve as “target rich environments” in which to capture people. Reiterates importance of talking with Mario Ornelas about timing of these, recruitment of others to help (including Noe Pareda – see below)

COONEY: Food Pantry as a site could be a great way to reach hard to count people but also will be tough as people are in and out.

MORRISON: brief messaging that funding for pantries is informed by the Census, so please participate.

TIRK: we can request that literature be put in bags (FAQs, confidentiality, ways to respond)

COONEY: important to get to seasonal landscape crews through their employers; also outreach through churches.

DISCUSSION about getting information to these and other businesses *via* the Chamber. TIRK will discuss with FERRANTELLA. Re. churches, there are concerns about reluctance of some faith leaders to get involved.

MORRISON: suggests asking Mario Ornelas about people in other faith communities, as well as working to connect with Father Carlos at St. Mary’s so he can speak to the safety of information. The challenge is that the damage is done and is pervasive.

COONEY: people unsure about safety and confidentiality of data – need clear messaging around this.

VORCE: who “in power” will back up the safety and confidentiality of the data? Maura Healy?

DIXON will pursue this.

HOLMES: suggests posters and literature to Steamship Authority, HyLine, and perhaps an assistance center outside in late April at the Stop & Shop in town

MORRISON: would the Chamber request that larger employers ask seasonal employees to get counted on Nantucket after they arrive in April?

TIRK will discuss with FERRANTELLA

COONEY: recommends Wilbur (of Wilbur’s Barber Shop) as a good person to connect with

MORRISON: asks COONEY about recruitment of Nantucket High School (“NHS”) students to help at assistance centers.

TIRK will provide dates and times.

COONEY will forward to NHS community service advisors

COONEY: invites TIRK to attend ELL providers meeting 2/14 at 10 AM with brochures and materials in Spanish and Portuguese

VORCE: Stop & Shop is always very generous – can we get them to offer a couple of gift cards each week for a drawing that all volunteer can be entered in to win?

DISCUSSION about other island businesses – restaurants, barber shops, salons, etc?

TIRK will inquire.

DIXON/HOLMES: propose snacks for kids at assistance centers.

VORCE: Suggests posters of Mario, Noe, others with “I GOT COUNTED” in Spanish *etc*, to be displayed outside of Stop & Shop and at assistance center there, maybe elsewhere?

TIRK to follow up

B. **CONTINUED** Discussion:

- Implementation of “2020 Census Integrated Partnership and Communications Plan”
- Implementation of Initiatives to promote Complete Count

SEE ITEM A

C. Census Bureau UPDATES

VORCE reports a request for boundary confirmation was received and response provided

D. Field Operations for 2020 Census

TIRK reports hiring of a local Recruitment Assistant, reporting to the supervisor out of the USCB East Bridgewater office who oversees Dukes, Barnstable, Bristol, Nantucket, and Plymouth Counties. They will step up local efforts to hire more enumerators.

Fingerprinting and training plans are in place; TIRK has stressed the need for improved communication with prospective and provisionally hired enumerators so they know they can accomplish these requirements on the island.

VIII. **OTHER BUSINESS**

Announcement that Tom Dixon will be leaving the island to attend graduate school by mid April. Newly appointed Director of Human Services Taylor Hilst is interested in joining the Committee in his place. Tom will attend the March meeting.

NEXT MEETING: on March 9th at 2:45 pm in Wannacomet Water Co. Conference Room

IX. **Adjournment**

M/S/A to end MEETING at 3:57 p.m.

Submitted by:

Martha Tirk