



Agenda Item Summary

Agenda Item #	VIII. 1.
Date	11/6/19

Staff

Police Chief William Pittman; Gregg Tivnan, Assistant Town Manager; Janet Schulte, Director of Culture and Tourism

Subject

Paid Parking Public Hearing

Executive Summary

Directed by a vote of the Select Board in November 2017 and the Select Board's Strategic Planning Transportation Goal #1, staff developed a set of recommendations for implementing paid parking in the Core District beginning in the 2020 summer season.

www.nantucket-ma.gov/DocumentCenter/View/22924/Town-of-Nantucket-Strategic-Planning

Staff Recommendation

Timeline: (BROAD overview)

- August 2019: Update to Board as to status of paid parking for summer 2020
- October 2019: Board discussion of staff recommendations; vote to schedule "public hearing to receive public input on paid parking"
- October 2019: RFP for Parking Demand Management services issued
- November/December 2019: Vendor selection
- May 2020: Implement paid parking via pay-by-phone/plate application in the Core District
- May 2021: Expand program into Residential Parking District
- May 2022: Review the Residential Parking District Program utilizing e-permitting software and expand mobile LPR enforcement to mid-island neighborhoods with time-limited parking

Decision Points: for Select Board

- Paid Parking Rates
- Hours of Enforcement
- Pay-by-Phone App vs. Pay Station Kiosks
- Parking Permit Management
- Parking Lot Management

Staff Recommendations:



The Staff recommends that remote parking lots be identified and a “Commuter Shuttle Service” be procured to provide frequent trips between the lots and Town. The staff recommends that the Town Manager appoint a work group to specifically review that concept and propose recommendations.

The Staff further recommends that all Town Parking Lots remain free for the time being with the exception of the parking lot at 2 Fairgrounds Road.

The Staff however does recommend that the current practice of allowing free unlimited use of the parking lot at 2 Fairgrounds Road be revised so that a paid parking/permit parking program is implemented for Commercially Registered Vehicles.

To facilitate management of this lot the Town would install LPR Scanners at the gate and a Solar Powered Parking Pay-Station that would allow commercial vehicle operators to pay the appropriate fee or obtain the proper permit. A smartphone app could also be used to purchase parking.

Background/Discussion

Town of Nantucket Strategic Plan, 2018 Transportation Goal #1

“Launch a downtown parking management system based on demand management principles that achieves (or is measured by) 85% occupancy of public parking spaces.”

Implementing paid parking will promote turnover of parking spaces in the core district and support business and commercial activity in the downtown.

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Impact: Environmental Fiscal Community Other

Board/Commission Recommendation

See above (Select Board Strategic Plan)

Public Outreach

An informational campaign for public outreach will inform motorists about the parameters of the parking program and how to pay for parking. Postcards and posters will be distributed at locations around the Core District, included in visitor guides, and sent electronically through email blasts to visitors. The campaign includes plans for information to be shared on Channels 18 and 99 as well as the Dreamland Theater and advertisement in the Inquirer and Mirror and social media platforms. The informational campaign also includes training for parking enforcement officers and Visitor Services personnel to provide them with details about the parking program to educate visitors and motorists.



Connection to Existing Applicable Plan (i.e., Strategic Plan, Master Plan, etc.)

Strategic Plan

Attachments

Paid Parking Plan Materials Presented at 10/9/19 SB Meeting

